SURAJ SCHOOL



HOLIDAY HOMEWORK

CLASS-12th Comm.

ECONOMICS

- 1. Learn and write the difference between intermediate and final goods.
- 2. Learn and write the conditions of a person to become a normal Resident of a country.
- 3. What is the problem of double counting explained with an example?
- 4. Write any five precautions of national income.
- 5. Show with the example, The credit creation process of commercial banks.
- 6. SHOW.

With diagram, the derivation of s-function from c-function.

- 7. Do practice of any five numerical questions of short run equilibrium.
- 8. Differentiate between appreciation of Domestic currency and deprecation of domestic currency.
- 9. Write the difference between balance of trade and balance of payment.
- 10 Learn And write the positive and negative impact of British rule in india.

Do complete Holiday Homework in fair notebook of Economics.

ACCOUNTANCY

Understand all concepts and

Complete All Questions Of Ch 1 Accounting for partnership firm fundamentals from DK Goel and NCERT Book.

Business studies

Unit 5 Organising

1.Aman Chadha started 'Bulls Eye' a company for providing cyber security solutions to businesses. Its objective is to prevent, detect and respond to cyber attacks and protect critical data. He was a hardworking software engineer and an expert in cyber security. His reputation grew by leaps and bounds as he was not only a person of integrity but also did his work with utmost honesty and sincerity. The business started growing day by day.

He was delighted when he was offered a big project by the Ministry of Defence. While working on the project, he found that the volume of work made it impractical for him to handle all the work by himself. He decided to expand the team. The company maintained a close liaison with a local engineering college. During a campus placement, Ishan and Vrinda were appointed to work for the new project.

He found the new employees capable, enthusiastic and trustworthy. Aman Chadha was thus, able to focus on objectives and with the help of Ishan and Vrinda, the project was completed on time. Not only this Aman Chadha was also able to extend his area of operations. On the other hand Ishan and Vrinda also got opportunities to develop and exercise initiatives.



- 1 Identify and briefly explain the concept used by Aman Chadha in the above case which helped him in focusing on objectives.
- 2 Also, state any four points of importance of the concept identified in (i) above.
- 2 Shan Spices Ltd." are the manufacturers of different food specific spices like Rajmaa Masala, Cholley Masala, Aaloo Parantha Masala etc. Mr. Raghav, the owner of the company has created different departments for purchase, production, marketing, finance and human resources. There are thirty employees working in the organisation. Planning is of paramount importance to the company as Mr. Raghav believes that effective planning leads to achievement of organisational objectives. So in order to make employees focus on objectives, he issued instructions that during working hours only official matters will be discussed. He made certain rules and code of conduct for the employees to follow, according to which employees are not allowed to visit and talk to the employees of other departments except for official work. He emphasised on work performance which resulted in smooth functioning of the organisation.
- 1 Identify and state the type of organisation mentioned in the above para.
- 2 State one feature of the concept identified in part (a) as mentioned in the above para.
- 3 What was the purpose behind the formulation of rules for the employees that restricted their personal communication with the employees of other departments?
- 3 Kiran Industries is a company dealing in office furniture. The company chose to diversify its operations to improve its growth potential and increase market share. As the project was important, many alternatives were generated for the purpose and were thoroughly discussed amongst the members of the organisation. After evaluating the various alternatives, Sukhvinder, the Managing Director of the company, decided that they should add 'Home Interiors and Furnishings' as a new line of business activity.
- 1 Name the framework, which the diversified organisation should adopt, to enable it to cope with the emerging complexity? Give one reason in support of your answer.
- 2 State any two limitations of this framework.
- 4 A shoe manufacturing company wants to become a market leader. For this a detailed planning is required. The first step taken by the firm is to set targets for the three months duration for selling the maximum number of shoes in the market which they set as 2,50,000. The team doesn't want to make any mistakes so they decide to do proper planning. They decide to chalk out alternative plans so that they can arrive at the best possible plan. However the team is surrounded with doubts. To remove doubts it goes for judging the plans to get the most profitable one. The plan is taken to the whole organisation and the concerned persons. Ultimately it is put into action. Without much caring for the results the company starts working on the other project simultaneously.
- 1 Identify the steps in the planning process which have been applied by the organisation in the above case? Unit 4 Planning
- 5 An established firm has fifty years of experience in the shipping industry. The company time and again proves itself as one of the dominant figures in the market. The plan for the whole year is given a lot of importance. According to the owner of the company their plans are the basic structures upon which other important functions of management rest. It is important that the plans are communicated to the employees. The top management ensures that the plans are communicated and implemented at all levels and in all departments. To learn from past mistakes is a habit of this successful company. They prepare plans for the short term as well as long term where it can be seen that throughout the year the plans are prepared one after another. The shipping industry needs such dedicated companies. The goals are specific and the activities to achieve these specific goals are undertaken. The company has planned a growth of 20% in revenue this year. Let's see how much it's possible for it to achieve it by the end of the year.

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In the above case identify the various features of planning highlighted. Which type of plan is indicated in the above case

6 Suraj is the CEO of a company. He in accordance with the other board members decides to formulate a general statement which will be guiding the thinking

of the employees. He further goes on to formulate many such statements in the next six months. These statements could be divided into two categories.

Which type of plan is indicated above? What are the two types of this plan? Also give one example of this plan.

Unit 3 Business environment

7 Kapil Sharma is working as the Country Head of a company which owns a chain of malls under the name of 'Virtuoso' in the various parts of India. Through an analysis report of the business environment, it has been brought to his notice that in the coming years, shopping at a mall will not be a necessity for the buyers as purchases can be made online from anywhere and at any time with ease and at the consumer's convenience. Hence, malls will have to provide much more than shopping to be able to attract customers. So, he recommends that 'Virtuoso' malls should be restructured into recreation centers, offering more spaces to socialize, host events and concerts, and provide Ample Food and Beverages options. Consequently the share of the entertainment segment and Beverages segment in the overall mall space is increased by 20%. As a result, the company gains enormously by getting the first mover advantage.

In the context of the above case:

- 1.Define the term 'Business Environment'.
- 2. Explain the terms 'Threats' and 'Opportunities' by quoting lines from the paragraph.

8 Over the years, e-business in our country has witnessed tremendous growth due to several reasons. There is significant improvement in the Information Technology infrastructure over the last decade as the Government has taken important steps in high-speed Internet connectivity. As a result, the broadband networks have not only become better but also more affordable. Additionally, the Government is trying to make rural India connected through broadband – a great possibility for e-business to expand the retail market by reaching out to the most remote rural customer. Another Catalyst strengthening the e-business segment is the country's favourable demography. It has more than 50% of its population below the age of 25 and more than 65% below the age of 35. It is expected that, in the year 2020, the average age of an Indian will be 29 years, compared to 37 for China and Before Japan, this promises a phenomenal increase in e-business. Moreover, the penetration of The Smartphone in a large section of the population has aptly addressed the problem of compute illiteracy. Notwithstanding the fact that consumers also prefer e-business due to multiple factors like inconvenience, time etc.

Identify and explain the various dimensions of the business environment.

Unit 2 Principles of management

9 Briefly explain work study techniques that help in developing standards to be followed throughout the organization.

10 The principles of Taylor and Fayol are mutually complementary. One believed that management should share the gains with the workers while the other suggested that employees' compensation should depend on the earning capacity of the company and should give them a reasonable standard of living. Identify and explain the principles of Fayol and Taylor referred to in the above paragraph.



11Radhika opens a jewellry showroom in Jaipur after completing a course in jewellry designing. She has employed eleven persons in her showroom. For greater productivity, she divides the work into small tasks and each employee is trained to perform his/her specialised job. The sales persons are allowed to close a deal with a buyer by giving a maximum of 10% discount, whereas the decision to give any further discount rests with Radhika as the final authority. In the earlier days of starting the business, five of her employees were asked to put in extra hours of work. In return she had promised to give them a special incentive within a year. Therefore, after six months when the business was doing well, she awarded a cash bonus to each of these employees to honour her commitment. However, when it comes to settling the conflicts among her employees, she tends to be more biased towards her female employees.

In context of the above case:

- 1 Identify and explain the various principles of management that are being applied by Radhika by quoting lines from the paragraph.
- 2 Identify and explain the principle of management which is being violated by Radhika by quoting lines from the paragraph.
- 3 State any one effect of the violation of the principle of management by Radhika as identified in part(b) of the question.

Unit 1 Nature and significance of Management

- 12 Rishitosh Mukerjee has recently joined AMV Ltd, a company manufacturing refrigerators. He found that his department was under-staffed and other departments were not cooperating with his department for the smooth functioning of the organisation. Therefore, he ensured that his department has the required number of employees and its cooperation with other departments is improved.
- 1 Identity the level at which Rishitosh Mukerjee was working.
- 2 Also, state three more functions required to be performed by Rishitosh Mukerjee at this level.
- 13 Mr. Nitin Singhania's father has a good business of iron and steel. He wants to go to the USA for his MBA but his father thinks that he should join the business. On the basis of emerging- trends, do you think that Mr. Singhania should send his son to the USA? Give any three reasons in support of your answer.
- 14 Anju and Manju are good friends. Considering the fact that the activities involved in managing an enterprise are common to all organizations, after completing their masters in business management, both of them take up a job at a managerial level in different organizations as per their individual areas of interest. Anju takes up a marketing job in a retail company and strives to increase sales whereas Manju joins an NGO and works diligently to realize its objective related to providing employment to specially abled persons. Both of them have to perform a series of continuous, composite, but separate functions. On some days, Anju may spend more time planning a future display layout and, on another day, she may spend time sorting out an employee's problem. Both Anju and Manju make conscious efforts to build a feeling of team spirit and coordination among diverse individuals with different needs who work under them. The effect of their management is noticeable in their respective departments as the targets are met according to plans, employees are happy and satisfied, and there is orderliness in its functioning rather than chaos.

In the context of the above case:

Identify the various features of management highlighted in the above paragraph by quoting lines from it.

15 Esha works as the cost and risk management head of a company in the power sector. As a result of her excellent managerial competence, the company is able to reduce costs and increase productivity. The

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company belongs to the infrastructure sector, wherein regular amendments are made in the government regulations and policies. She holds regular meetings to ensure that people in her department are not only aware of the related changes but are also able to adapt to these changes effectively. This helps the company to maintain its competitive edge. She motivates and leads her team in such a manner that individual members are able to achieve personal goals while contributing to the overall organisational objective. In the process of fulfilling her duties for the growth of the organisation, she helps in providing competitive services, adopting new technology, creating more employment opportunities etc. for the greater good of the people at large.

In context of the above case:

Identify the various reasons that have made management so important by quoting lines from the paragraph.

ENGLISH

- 1.Learn and Revise Flamingo Ch 3, 4 & 5.& Poem 2 & 3
- 2 As the Secretary of Vasant Vihar Residents Association, draft a notice informing the residents about a free medical camp for free health and heart check up organized by Fortis Group Of Hospitals. Sign as Dr. Mohan. (W.L-50 words)
- 3. Write a job application for the post of a P.G.T Home Sc. for St. Mary's school, 16, Meera bagh Delhi. You are Shubhash Madan, resident of 83, Purva Enclave, G.K-II, New Delhi. Do add a bio data also.
- 4. On roadside and pavements. Write an article in 150-200 words on how this encroachments not only leads to health and hygiene problems but also endangers life and property. Give suitable suggestions for putting an end to this practice.

5.Assignment

Read the newspaper daily and cut samples of the following in the fair register of English underlining

it with the holiday homework:

- a. Reports
- b. Articles
- c. Notice.

For Every Student.

PHYSICAL EDUCATION

Surya namaskar with 12 asana's name and mantras.